

California IOUs – Current Residential Lighting Programs

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Program Purpose

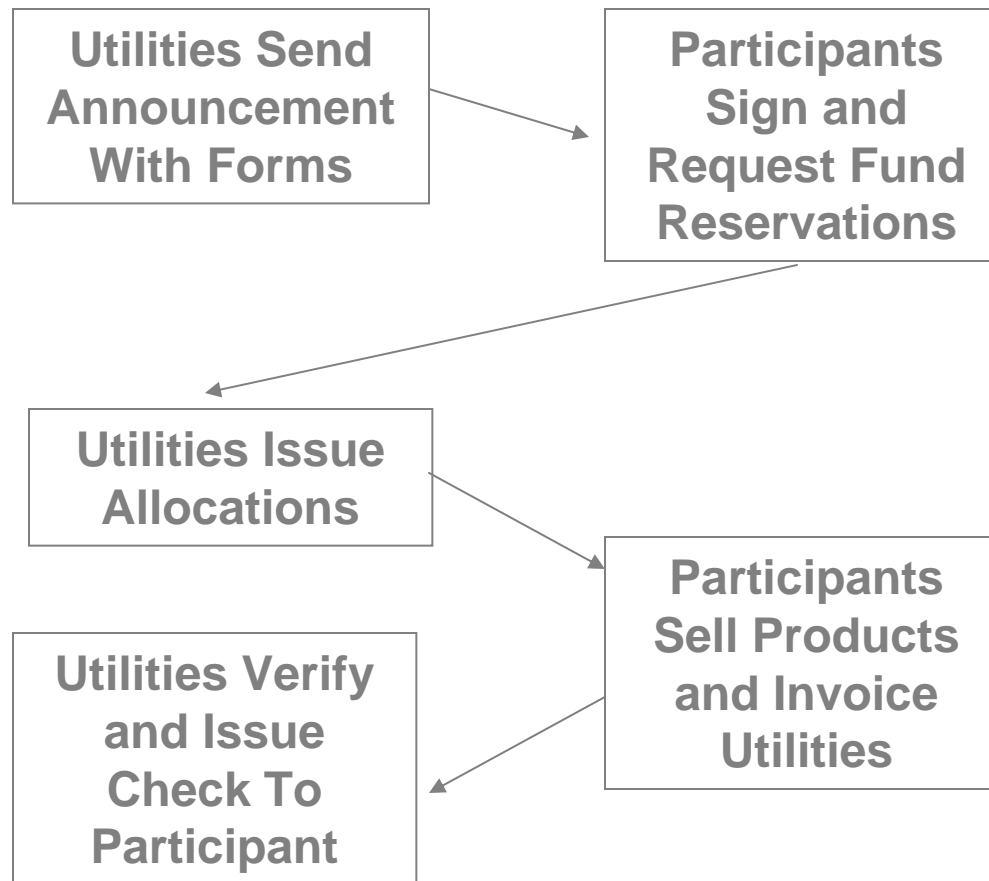
- Reduction of energy consumption and demand (Savings) among residential and small non-residential customers through incentives that help reduce the purchase price of lighting measures
- Program Benefits
 - Savings help customers save money
 - Savings take the place of generation resources
 - Savings help the environment

How The Program Works

- Two Components
 - Manufacturer Component (Incentive to Mfgr)
 - Retailer Component (Incentive to Retailer)
- End Result Is Basically The Same For Each Component.
 - Consumer receives 100% of the incentive as a discounted price
 - Utilities track and claim kWh and kW savings
 - Based on products shipped to retailers(Manufacturer Component), or products sold to customers (Retailer Component)

How The Program Works

The Program Flow



Products In The Program

- Any ENERGY STAR® Labeled Screw-in CFL, Fixture, or plug-in lamp (table, desk, floor)
- LED products
 - At the discretion of Program Manager (on the primary basis of claimable energy savings)
- Cold Cathode Lighting (offered, but no takers – not a great fit for residential)
- One Incandescent Product
 - Exterior motion and photo sensor fixtures

Program Success

- The California IOUs have enjoyed many years of successful lighting incentive lighting programs
- Many millions of screw-in CFLs have been installed as a result of the programs
- The programs have kept up with technological advancements throughout the years.